



# **2017 Joint Summer Convention**

**June 4-7, 2017**

**Hilton Sandestin Beach  
Golf Resort & Spa  
Miramar Beach, FL**

# CONVENTION INFORMATION

## REGISTRATION:

**Everyone must register for admission to the convention.** Registration fees include the Hospitality Suite on Sunday, Monday and Tuesday, Welcome Reception on Sunday evening, Family Fun Fest, Cornhole and Volleyball Tournaments on the beach on Monday afternoon, and the Social & Banquet on Tuesday evening. The Educational sessions on Monday morning are for members only. Please indicate the number of adults and children attending the events as requested on the registration form so that we can make the appropriate arrangements. The Golf Tournament on Tuesday morning is an additional fee of \$150 per person. ***Deadline to register for the convention is May 24, 2017.***

## CANCELLATIONS:

There will be a \$50.00 administrative fee for all registration cancellations. Cancellations must be made by May 30, 2017 to receive a refund, after that date all fees are forfeited.

## EXHIBITORS:

**Companies are welcome to exhibit their products, services and latest technologies on Monday morning, June 5th.** The table top exhibit will be a 6 ft. skirted table and 2 chairs and the cost is \$300. Set up time will be at 7:00 am with exhibits opening at 8:00 am for Continental Breakfast with members and will stay open during the Technical Sessions from 9:00 am to 12:00 pm. Exhibit breakdown will immediately follow the sessions.

## SPONSORS

Sponsorships for the CAAL/ARMCA Convention allows you to get your company's name in front of industry leaders and decision makers. See sponsorship opportunities available on page 7. ***Deadline for sponsorships is May 24, 2017.***

## SPONSOR BENEFITS

- Company name on website
- Company name on conference sponsor sign
- Recognition in conference program book
- Recognition at conference (announced during event)
- Recognition in the Newsletter

# CONVENTION ACTIVITIES

## HOSPITALITY SUITE:

The Hospitality Suite will be located poolside in **Room 122** and will be open on **Sunday, June 4th from 1:00 to 5:00pm, Monday, June 5th from 10:00am to 5:00pm and Tuesday, June 6th from 10:00am to 5:00pm.** We will provide snacks, water, soft drinks, and beer throughout the convention. Please note that the Florida drinking age is 21. ***Boxed lunches will be provided on Monday and Tuesday on a first come first served basis.***

**Cartoons by Deano** (caricature artist) will once again be on hand to sketch you and your family's picture in the Hospitality Suite on **Monday, June 5th from 10:00am to 2:00pm.**

## BEACH CHAIRS & UMBRELLA SETS

We will have several sets of beach chairs reserved and available for CAAL & ARMCA members and their families on Sunday afternoon, and all day Monday and Tuesday during the convention. First come, first served. Please be kind and share the chairs.

# **CONVENTION ACTIVITIES - Continued**

## **WELCOME RECEPTION**

The Welcome Reception will be held **Sunday, June 4th from 5:30 to 7:30pm** out on the deck by the Spa Tower pool. Come casual to enjoy some great food and cocktails while visiting with your friends and colleagues. In case of rain, the event will be moved inside.

## **TECHNICAL SESSIONS**

The Technical Sessions on **Monday morning, June 5th from 8:30am to 12:00pm** are for CAAL and ARMCA members only and will include industry presentations by DOTD and industry leaders.

## **FAMILY FUN FEST ON THE BEACH**

Gather your children and come join us on the beach on **Monday afternoon, June 5th at 2:00pm** for some fun in the sun!. We will have a sand castle building contest, balloon toss and other fun beach activities. We will provide cold drinks for everyone! All participants will receive a ticket for a free scoop of ice cream from Picnix.

## **CORNHOLE AND BEACH VOLLEYBALL TOURNAMENTS**

Get a team together and get your game ready for some fun and friendly competition!! We are having a Cornhole tournament and beach volleyball tournament on **Monday afternoon starting at 3:30 pm**. Come out to play or cheer on your favorite team. Cold beverages will be provided. You will need to indicate on your registration form which tournament you plan to play in so we can make the appropriate arrangements.

**MONDAY NIGHT - DINNER ON YOUR OWN - *Please use this free night to take clients to dinner.***

## **GOLF TOURNAMENT**

The golf tournament will be on **Tuesday morning, June 6th at Emerald Bay Golf Club with a 8:30 am shotgun start**. Cost for registration is \$150. Fees include green fee, cart, range balls, refreshments and lunch.

## **SOCIAL & BANQUET**

Join us from **6:00 to 10:00 pm on Tuesday evening, June 6th** for a fun evening of cocktails, photo booth, face painting, awards, buffet dinner and Bingo! (great prizes). Don't miss this family, friendly event!

**Nanny Sitters will be available for ages 4 and under during this event for anyone interested.**

Pre-Registration is required so that we can make the appropriate arrangements. *\*One chaperon per four children will be provided by the Hilton.*

## **SPECIAL NOTES**

**CAAL and ARMCA members with rooms registered in our group room block will receive a 10% discount at the Serenity of the Sea Spa, excluding merchandise and packages.**

**CAAL and ARMCA members with rooms registered in our group room block will receive a discount rate of \$40 for daily beach/umbrella rentals, Saturday - Wednesday.**

**Casual dress is appropriate for the entire convention.**

**Please be sure to wear your name badge to all functions to identify you as part of the CAAL/ARMCA convention.**

# **HOTEL ACCOMMODATIONS**

**Hilton Sandestin Beach Golf Resort & Spa  
4000 Sandestin Boulevard, Miramar Beach, FL 32550  
850-267-9500 or 1-800-367-1271**

Reserve your rooms early. Our room block allows for arrival two days prior to June 4th and departure two days after June 7th but we have a **very limited number of rooms** on these nights. Once our room block is full on these nights you will have to pay the standard hotel rate. **All reservations must be made no later than Tuesday, May 9, 2017.** When making reservations, a first night's room deposit is required.

**You can make reservations online at our personalized webpage at**  
[http://www.hilton.com/en/hi/groups/personalized/D/DESHIHF-CCA-20170601/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/D/DESHIHF-CCA-20170601/index.jhtml?WT.mc_id=POG)

## **Room Types and Rates: (Rooms with bunk beds are in the Emerald Tower.)**

Emerald Tower Deluxe Partial View - \$309.00  
Emerald Tower Deluxe Beach View - \$329.00  
Emerald Tower Deluxe Lanai Poolview - \$439.00  
Emerald Tower Deluxe 1 Bdrm Family Suite - \$489.00  
Emerald Tower Deluxe Beach Front (Dbl Beds) - \$439.00  
Emerald Tower Deluxe Beach Front (King Bed) - \$439.00

Spa Tower Partial View - \$299.00  
Spa Tower Beach View - \$309.00  
Spa Tower Lanai Poolview - \$359.00  
Spa Tower King Ambassador Suite - \$439.00

**Resort Charge** - \$5.00 Daily resort charge includes: Daily Secured Self-Parking, Upgraded guest room Wi-Fi, local and 800 Calls, 24 hour access to Resort Fitness Center, Children under age ten (10) receive complimentary breakfast in Sandcastles Restaurant with paid adult, and Resort Tram Service (operating time are based upon Sandestin operating schedule). Exclusive shopping discount program for Silver Sands Premium Outlets and Grand Boulevard that is provided only for Hilton guests in the resort charge program.

**Parking** - Valet parking \$25.00 per night.

**Hotel Cancellations:** Please be aware that the hotel requires that cancellations must be made fourteen (14) days prior to your arrival date to receive a full refund of your one night's deposit.

**Early Departure Penalty:** the hotel will add an early checkout fee of one night room and tax to your account if you checkout prior to your reserved checkout date. Guests wishing to avoid an early checkout fee should advise the Hotel at or before check-in of any change in their planned length of stay.

**Check-in Time is 4:00 p.m. Check-out Time is 11:00 a.m.**

**Should you have any difficulty making reservations, please contact Alison Young at the CAAL office at (225) 293-5735.**

# TENTATIVE SCHEDULE OF EVENTS

## SUNDAY, JUNE 4, 2017

1:00 pm - 5:00 pm	<b>REGISTRATION (Lobby by Gift Shop)</b>
1:00 pm - 5:00 pm	<b>Hospitality Suite Open (Room 122)</b> (Snacks, water, soft drinks & beer)
3:00 pm - 4:30 pm	<b>CAAL Board of Director's Meeting</b>
5:30 pm - 7:30 pm	<b>Welcome Reception</b> (Cocktails & heavy hors d'oeuvres)

## MONDAY, JUNE 5, 2017

7:30 am	<b>Exhibit Set Up</b>
8:30 am - 9:00 am	<b>Breakfast w/Exhibitors (CAAL/ARMCA members only)</b>
8:30 am - 12:00 pm	<b>Exhibits</b>
9:00 am - 12:00 pm	<b>Technical Sessions (CAAL/ARMCA members only)</b> Speakers include DOTD and Industry leaders
10:00 am - 5:00 pm	<b>Hospitality Suite Open (Room 122)</b> (Snacks, water, soft drinks & beer) (Boxed lunches provided at 11:30am on a first come first served basis)
10:00 am - 2:00 pm	<b>Cartoons by Deano</b> - Caricature artist Hospitality Suite
2:00 pm - 3:30 pm	<b>Family Fun Fest on the Beach</b> (Sandcastle contest & beach games)
3:30 pm - 5:30 pm	<b>Cornhole &amp; Volleyball Tournaments on the Beach!</b> (CAAL designated area with beverages for adults and kids)

### **DINNER ON YOUR OWN**

## TUESDAY, JUNE 6, 2017

7:30 am - until	<b>Golf Tournament - Emerald Bay Golf Club</b> (8:30am Shotgun start)
10:00 am - 5:00 pm	<b>Hospitality Suite Open (Room 122)</b> (Snacks, water, soft drinks & beer) (Boxed lunches provided at 11:30am on a first come first served basis)
2:00 pm - 4:00 pm	<b>DOTD Roundtable Q &amp; A</b>
6:00 pm - 10:00 pm	<b>Social &amp; Banquet, Awards &amp; BINGO! (Family Event)</b> Nanny Sitters Available (ages 4 and under - pre-registration required)

## WEDNESDAY, JUNE 7, 2017

9:00 am - 9:30 am	<b>Continental Breakfast</b>
9:30 am - 10:30 am	<b>CAAL Membership Meeting - Open Discussion</b>
10:30 am	<b>Closing &amp; Door Prizes</b>

**Casual attire is appropriate for the entire convention.**

# REGISTRATION FORM

**Please read carefully and complete both pages of the registration form.**

Member's Name: \_\_\_\_\_

Spouse/Guest's Name: \_\_\_\_\_

Child/Guest's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child/Guest's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child/Guest's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child/Guest's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child/Guest's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State

Zip

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **REGISTRATION FEES:**

Registration fees include Hospitality Suite on Sunday, Monday and Tuesday, Welcome Reception, Family Fun Fest on the Beach, Cornhole & Volleyball Tournaments, and the Social & Banquet.

Please indicate your membership: \_\_\_ CAAL \_\_\_ ARMCA \_\_\_ Both

Members \_\_\_\_\_ @ \$450.00

Spouses/Adults 18+ \_\_\_\_\_ @ \$200.00

Children ages 5-17 \_\_\_\_\_ @ \$150.00

Children 4 & under \_\_\_\_\_ Free

Non-Members \_\_\_\_\_ @ \$550.00

Exhibit Table \_\_\_\_\_ @ \$300.00

## **PLEASE RSVP FOR THE FOLLOWING EVENTS:**

**Welcome Reception:** \_\_\_\_\_ # Adults \_\_\_\_\_ # Children

**Family Fun Fest:** (Sandcastle contest and beach games) \_\_\_\_\_ # Adults \_\_\_\_\_ # Children

**Cornhole Tournament:** \_\_\_\_\_ Single player \_\_\_\_\_ 2-person Team

Name(s): \_\_\_\_\_

**Volleyball Tournament:** \_\_\_\_\_ # of players

Name(s): \_\_\_\_\_

**Social & Banquet:** \_\_\_\_\_ # Adults \_\_\_\_\_ # Children

**Nanny Sitters:** (during banquet)\* \_\_\_\_\_ # Children (ages 4 & under)

Names/ages: \_\_\_\_\_

\* Pre-Registration required.

## **ACTIVITY REGISTRATION FEES:**

**Golf Tournament:** \_\_\_\_\_ person(s) @ \$150.00 per person

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_ Name: \_\_\_\_\_ Handicap: \_\_\_\_\_

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_ Name: \_\_\_\_\_ Handicap: \_\_\_\_\_

## **REGISTRATION FORM continued**

### **SPONSORSHIP OPPORTUNITIES**

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond Sponsor - \$2,500   | <input type="checkbox"/> Family Fun Fest - \$1,000       |
| <input type="checkbox"/> Platinum Sponsor - \$1,000  | <input type="checkbox"/> Hospitality Suite -\$1,500      |
| <input type="checkbox"/> Gold Sponsor - \$750        | <input type="checkbox"/> Beach Chair Sets - \$1,000      |
| <input type="checkbox"/> Silver Sponsor - \$500      | <input type="checkbox"/> Golf Drink Cart - \$1,000       |
| <input type="checkbox"/> Bronze Sponsor - \$250      | <input type="checkbox"/> Cartoons by Deano - \$1,000     |
| <input type="checkbox"/> Welcome Reception - \$2,000 | <input type="checkbox"/> Cornhole & Volleyball - \$1,000 |

*Sponsorship benefits include company name on website, company name on conference sponsor sign, recognition in conference program, recognition at conference (announced during event), and recognition in the Newsletter.*

Yes, as a sponsor of \$750 or more, I would like a table top exhibit on Monday morning.

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**Yes, we would like to donate a door prize (s) for the convention, please complete the following:**

Door Prize Description: \_\_\_\_\_

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### **REGISTRATION & SPONSORSHIP PAYMENT INFORMATION:**

Registration Fees: \$\_\_\_\_\_ + Golf Fees:\$\_\_\_\_\_ + Sponsorship: \$\_\_\_\_\_

Total Amount Due: \$\_\_\_\_\_

Check Enclosed      Check # \_\_\_\_\_

Invoice me

Charge my credit card: (circle one)    Amex    MasterCard    Visa

Card Number: \_\_\_\_\_ CSV#: \_\_\_\_\_

Name on Card (Please print): \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

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If paying with credit card, you can fax or email your completed registration forms to the CAAL office or mail your completed registration forms with check payable to CAAL to:

Concrete & Aggregates Association of LA  
18212 E. Petroleum Drive, Bldg. 7  
Baton Rouge, LA 70809

Phone: (225) 293-5735

Fax: (225) 293-5734

Email: Alison@caal.org